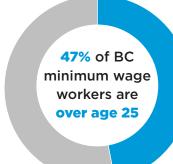
THE FACTS

\$10.25

per hour keeps too many BC workers living in poverty. Join the fight to make BC's minimum wage

\$15





It has now been more than two and a half years since BC minimum wage workers received a raise. BC's minimum wage is set on an ad hoc basis with no guaranteed regular review.

BC's minimum wage is eighth in Canada behind Ontario, Nunavut, the Yukon, Manitoba, Nova Scotia, Quebec and Prince Edward Island despite BC having the highest cost of living in the country according to Statistics Canada.

Some BC workers are not even guaranteed the minimum wage. Farm workers are paid a piece rate and liquor servers can be paid as little as \$9 an hour.

WHO MAKES ONLY THE MINIMUM?

In BC, 6.4 per cent of workers earn only minimum wage. This totals 120,400 working people.

BC's minimum wage earners are not only teens. In fact, 47 per cent are age 25 or older. Nearly 10,000 are over age 55.

Low wage workers are predominantly women. Nearly two thirds (63 per cent) of minimum wage earners are women.

Minimum wage workers aren't all new to the job: 55 per cent have worked in their jobs for at least a year.

Even those with degrees in BC are struggling to find jobs with fair wages: 14 per cent of minimum wage workers hold a university degree.

And it isn't just mom and pop shops that pay the minimum wage: 46 per cent work for employers with more than 500 employees.



RAISE THE MINIMUM WAGE IT'S ONLY FAIR



Minimum wage workers aren't all new to the job.

The majority have worked in their jobs for at least a year.

WHAT WOULD \$15 MEAN FOR BC WORKERS?

Work should lift you out of poverty.

If a \$15 wage were achieved, it would put BC workers 10 per cent above Statistics Canada's low income cut-off and give them a fair chance to cover the cost of the most basic necessities.

It would also help counteract the trend of increasing income inequality in a province with the highest cost of living in Canada.

It is time for the BC government to increase the minimum wage so that nobody is left behind.

It's time to end poverty wages.

Help make BC's minimum wage \$15.

Join the campaign at fightfor15bc.ca

