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DIRECTOR OF COMMUNICATIONS, BC FEDERATION OF LABOUR

TEMPORARY VACANCY (APRIL 2020 – JANUARY 2021)

The BC Federation of Labour (BCFED) is the leading voice of trade unions in British Columbia, representing 500,000 workers through affiliated unions. We advocate for good jobs, safe working conditions and fair wages for all.

The BCFED a small, but highly motivated team. We punch above our weight every day, in support of working people. The BCFED is seeking a term-certain Director of Communications to lead our communications through January 2021. Priorities will include overseeing and executing our communications strategy refresh project, taking an active role in organizing our biennial convention, and providing ongoing communications support to the President, Secretary-Treasurer and in support of our worker-focused campaigns.

In addition to sharing the progressive values of the labour movement, the successful applicant will have the following knowledge, skills and abilities:

- at least five years' experience working in media or as media spokesperson; pre-existing relationships with provincial reporters and journalists an asset;
- excellent writing and copy-editing skills, with a proven track record of writing multiple forms and for different audiences;
- prior experience organizing large public events, such as conventions, conferences, and/or seminars;
- prior campaigning experience, including developing and executing digital-first, high-impact mass mobilization campaigns. Proficiency in NationBuilder and other digital campaign tools are an asset;
- experience as public speaker to audiences of various sizes are an asset;
- demonstrate political acumen and a broad knowledge of provincial and labour politics; in-depth understanding of the labour movement a definite advantage;
- ability to write and copy edit briefs, submissions and reports to government and labour bodies;
- solid organizational skills, including ability to assess, prioritize and problem solve issues;
- effective time management, including streamlining work assignments in a fast-paced work environment;
- MS Office fluency;
- proven experience as social media manager; photo-editing and graphic design an asset;
- pro-active, problem-solving and positive team player; and
- post-secondary education or the equivalent work experience.



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Responsibilities

- leading the implementation of the BCFED’s communications strategy audit and review;
- taking a key role in organizing and executing our biennial convention in November, and other events;
- writing speeches, op-ed articles, press releases, presentations and reports;
- leading and supporting BCFED campaigns and helping create print and web materials on a wide variety of worker issues;
- developing key messaging and preparing officers or other spokespersons for media interviews;
- staffing BCFED leadership at media opportunities and public events;
- informing research and polling on issues critical to labour movement;
- pro-actively liaising with media to maximize BCFED visibility;
- liaising with other stakeholders, including labour unions, employers, civil society, and government representatives at a senior level;
- representing the BCFED in administrative proceedings, including in staffing BCFED committees and working groups;
- creating, coordinating and delivering social media content and campaigns;
- coordinating with communications staff and colleagues across the labour movement; and
- other work as required.

Recruitment

The position offers a competitive salary and generous benefit package. The working conditions are defined by the BCFED collective agreement with United Steelworkers Local 2009.

Successful applicants will be invited to the next stage of recruitment, which will include a combined presentation, role play and behavioural interview.

Applicants should submit their resume and cover letter to Alicia Razutis, Operations Manager at arazutis@bcfed.ca.

NOTE: Preference will be given to candidates from equity-seeking groups, including persons of colour, Indigenous persons, persons with disabilities, and LGBTQ (lesbian, gay, bisexual, transgender and queer) persons.

The closing date for applications is March 27, 2020 at 5pm.

0500-20 posting temp director comms /mz 