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Releases

Fight for $15 Campaign takes “I’m Not Loving It” message to McDonald’s restaurants

Vancouver – On April, 15, the Fight for $15 Campaign is calling on large fast-food corporations, like McDonald’s, to pay workers a fair wage.

“Tomorrow we will be standing with fast-food workers across North America who are fighting for decent pay,” said Irene Lanzinger, President of the BC Federation of Labour. “Traditionally, workers in the fast-food industry are among the lowest paid, living on poverty wages that leave them struggling to make ends meet.

“We are continuing to call the provincial government to increase the minimum wage in BC to $15/hr to ensure that anyone working full-time is not living in poverty.”

The Fight for $15 Campaign is growing across Canada and the United States. Tomorrow, Fight for $15 events are planned in BC, Ontario and Nova Scotia, as well as in over 200 cities across the United States.

Information leafleting and petition signing will happen outside six different McDonald’s locations in the Lower Mainland.

Please note: Irene Lanzinger and Aaron Ekman with the BC Federation of Labour will be at the Still Creek Dr. McDonald’s in Burnaby, and able to speak with reporters.

McDonald’s at Still Creek

Restaurant and Training Centre

4410 Still Creek Dr, Burnaby

12:00 pm to 1:00 pm

McDonald’s on Scott Rd

11011 Scott Rd, Surrey

Near the Pattullo Bridge

12:00 pm to 1:00 pm

McDonald’s at Burrard & Georgia

Royal Centre

1055 W Georgia St, Vancouver

12:00 pm to 1:00 pm

McDonald’s at Byrne & Marine

7360 Market Crossing, Burnaby

12:00 pm to 1:00 pm

McDonald’s at E Hastings & Gamma

4805 E Hastings St, Burnaby

4:00 pm to 5:00 pm

McDonald’s on King George

10240 King George Hwy, Surrey

4:30 pm to 5:30 pm

Other events in BC include:

Penticton

Burma Shave

785 Main St, by the Penticton Museum

4:00 pm

Victoria

Leafleting and petition signing

3147 Douglas St, bus loop near Mayfair Mall

5:00 pm

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Media Contact: Jaime Matten 604-561-2663