

# THE FACTS

Among minimum wage workers aged 25-54

**70 per cent**  
are women.

**310,200**

women earn  
\$15 per hour or less.

In BC, women earn

**81 cents**

on the dollar  
compared to men.

**81 per cent**

of single parents  
are women.

## BC'S LOW MINIMUM WAGE IS AN EQUITY ISSUE

BC's minimum wage at \$10.25 per hour has been stagnant for nearly three years. It is now one of the lowest in Canada.

Women continue to be the majority of workers who earn minimum wage in BC at 63 per cent. This is the highest proportion of all the provinces. Even when you look at workers who earn \$15 per hour or less, women continue to make up the majority at 60 per cent.

\$15 per hour help women pay for the basic necessities such as decent housing, utilities, and nutritious food. It would begin to address income inequality and pay equity.

The bottom line is that women are over-represented in low wage jobs and that needs to change.

## THE SITUATION IS WORSE FOR SINGLE MOTHERS

There are nearly 150,000 single parents living in BC, the vast majority are women. Almost half (49.5%) live below Statistics Canada's low-income cut-off (LICO) before tax. A single mother working full-time, full-year, in a minimum wage job will find herself thousands of dollars below the poverty line.

BC's low minimum wage combined with the high cost of childcare acts as a barrier for many single mothers entering the workforce. As a result, many women are forced to rely on inadequate social assistance to support their children.

Raising minimum wage along with introducing affordable childcare would lift thousands of children out of poverty in BC.



**FIGHT FOR 15**

# RAISE THE MINIMUM WAGE IT'S ONLY FAIR



It is time for the BC government to increase the minimum wage so that women have real choices about work and raising their children.

Let's build an economy that works for everyone.

Help make BC's minimum wage \$15.

Join the campaign at [fightfor15bc.ca](http://fightfor15bc.ca)

## QUICK FACTS ABOUT BC'S MINIMUM WAGE:

120,400 workers earn \$10.25 per hour. 517,000 earn \$15 per hour or less.

Minimum wage is set on an ad hoc basis with no guaranteed regular review, leaving workers at the mercy of political whims.

Forty-seven per cent of minimum wage earners are 25 or older.

Sixty-five per cent work for employers with more than 20 employees who could surely afford to pay more.

Fifty-five per cent have been in their job for more than one year and are no longer learning the job.

## Count me in

